

Hello, my name is Brian Pearson, I am the President/CEO of American Benefits Exchange. Over the past 20+ years we've developed a very unique and desperately needed National Marketing Organization that gives you the ability to make **three times** more money by leveraging our institutional grade contracts with some of the best insurance companies in the nation, using our **vetted and highly successful selling and marketing systems** that generate quality leads with very minimal risk and low investment from you.

The 4 biggest frustrations Agents have when partnering with a National Marketing Organization are:

1. Earning low commissions.
2. Receiving very little Sales Support
3. Low lead volume and poor quality
4. Limited access to the right carriers
5. Lack of a proven SYSTEM for helping you LEARN MORE, SELL MORE and EARN MORE!

This can cause:

1. Frustration
2. Skepticism
3. Low motivation
4. Loss of time, money and energy
5. Loonnnggg learning curves

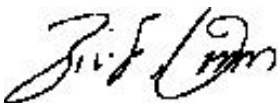
At American Benefits Exchange, we solve these problems through our unique tried and true exclusive marketing systems coupled with our highly qualified team, 24/7/365 Agent Portal(s), highest commissions in the industry, and lead programs.

What this does for you is:

1. Guarantees you'll get paid what you are worth
2. Shortens your learning curve
3. Builds confidence knowing you have world class support behind you and
4. Helps you make MORE money, faster!!!

And one more thing that makes us different than the rest; we don't believe in the "turn and burn" recruitment philosophy. We believe it's better for the client, better for you the Agent/Agency and better for us if we invest ALL of our resources into training you, teaching you, providing you with a proven system along with all the tools necessary so you can be extremely successful! In other words, we just don't take anyone....

*Sincerely,*



*Brian Pearson*  
CEO/President of American Benefits Exchange  
American Values, American Spirit and American Tenacity

**True American Values.**